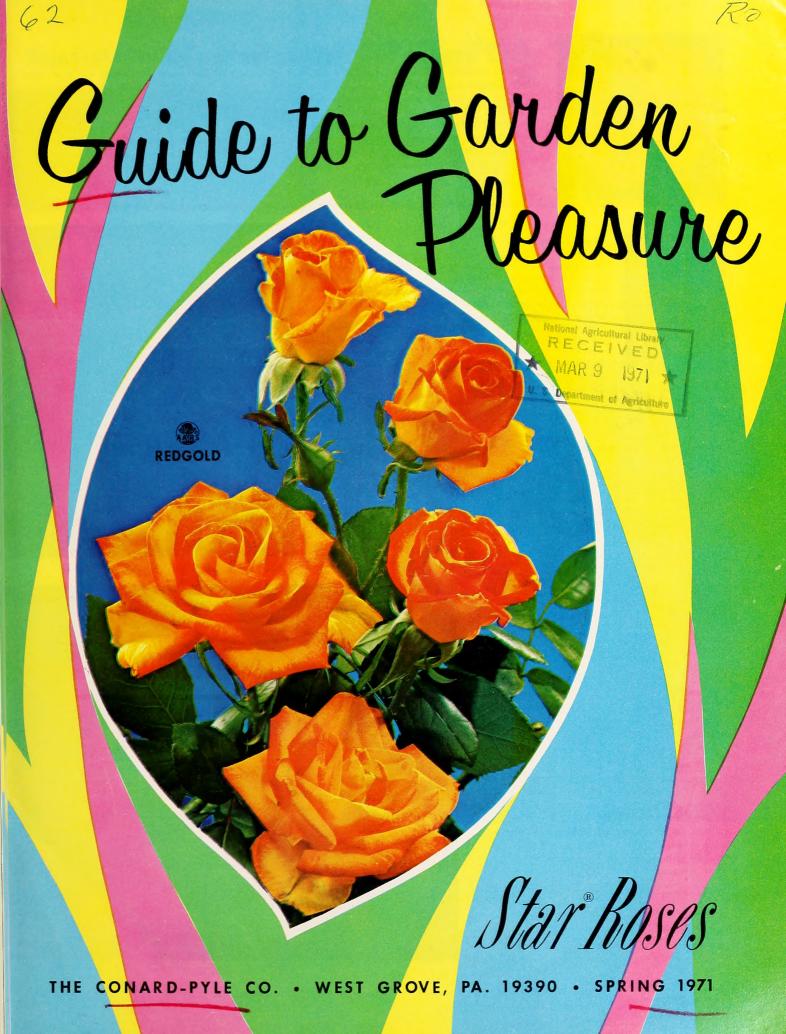
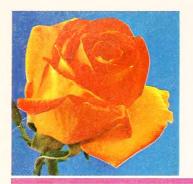
Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.







Shown on front cover

ALL-AMERICA AWARD WINNER FOR 1971

Floribunda. (Dickson.) *Plant Pat. 3006.* A splendid new Floribunda that you will find most attractive as a landscaping plant. The flowers are not of the large exhibition type, but they are a flashy contrast of colors—very bright and fiery.

At first soft chrome-yellow, the buds turn darker as they open, to a glowing orange-gold. Petals are edged brick-red, which later becomes magenta . . . altogether a brilliant new rose that appears to have a happy future. The flowers are moderately double (about 30 petals), with a light fragrance. Informal and carefree, they make bright bouquets for the home. Eight-inch stems, some bearing only one flower and others clusters. Plants are compact, only $2\frac{1}{2}$ feet tall, excellent as low borders.

\$4 ea.—3 or more, \$3.55 ea.



Dear Friends:

You will enjoy this preview of roses, we feel sure. We are sending it to you at this time as a reminder to ACT NOW and order your plants for this spring's planting. There is still time to get them in the ground if you do it at once. We assure you your orders will receive our prompt and careful attention.

So sit down with this catalog this very evening and check over the fine roses shown here. Our years and years of experience in rose production makes us sure these are among the very best kinds for most gardens. They have all done splendidly in our fields and they will do well for you, too.

Last year we had an exceptionally long growing season and as a result our rose bushes are even better than usual. So we can say we are offering not only STAR Roses—but STAR-PLUS Roses!

When you are in the vicinity of West Grove, do come around and enjoy our fields of roses in bloom—any time from late June to late September. They are a feast for the eyes and the soul.

With all good wishes in your rose growing,

Sto Huttan, Sr.

S. B. Hutton, Sr.

Chairman of the Board

The Conard-Pyle Co.

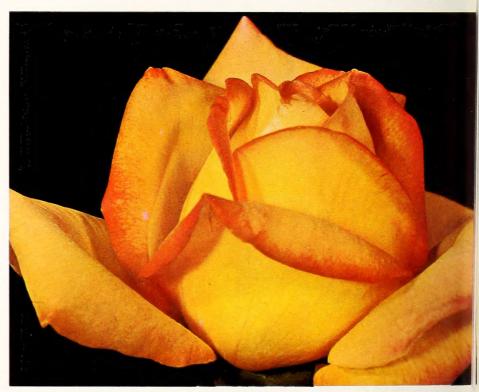


CHARLOTTE ARMSTRONG

Hybrid Tea. (The House of Meilland.) Here is a rose that has become world-famous . . . perhaps we can call it the "Taj Mahal" of roses! It sells itself to all who see it, and thousands of flower lovers have planted Peace as their first rose. If you are a "rank" novice at growing roses, you should by all means follow their example.

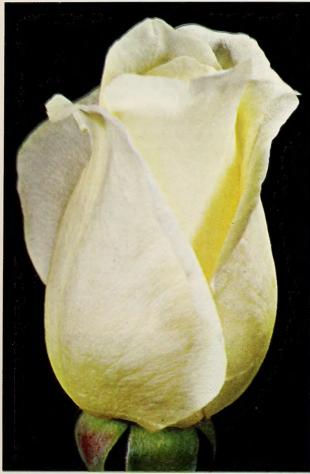
The flowers, the leaves, the stems, the growing and blooming ability of this rose are so far above average that Peace is in a category all its own. Its colors pass through a lovely range, from yellow to pale gold and ivory, with a soft pink flush at the petal edge that gradually suffuses the creamy petals. And the fascinating thing is that a bloom changes from day to day, and no two flowers are ever precisely alike. They are carried on stems as thick as a pencil and are set off by crackling dark green, leathery foliage. The plant is very hardy and strong, blooming steadily until hard frost.

\$2.75 ea.—3 or more, \$2.40 ea.



PEACE

Sure to Grow and Bloom for You



BLANCHE MALLERIN

called the "First Lady" of Hybrid Teas because it has so many good points and also because so many wonderful roses have been bred from it. Especially loved for its strikingly beautiful buds. They are intense carmine-red, with an underglow of flame. Long and tapered, they open to 4 to 5-inch flowers of bright rose-red, high centered and waxy petaled. Stems are medium to long. The plant is tall—up to 5 feet—and is covered with disease-resistant foliage.

Produces plenty of flowers all summer long and is considered an absolute "must" by both experienced and new rose growers. Among the very nicest for cutting.

\$2.75 ea.—3 or more, \$2.40 ea.



OFFER 163 A Sure Thing

BLANCHE MALLERIN CHARLOTTE ARMSTRONG MIRANDY PEACE

\$9.60

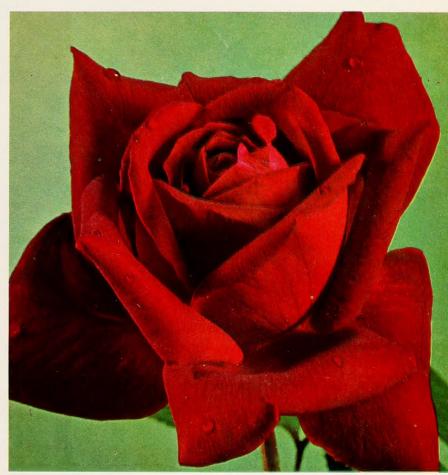


Successful Gardeners Order by Mail

Ordering by mail from this Star Rose catalog is easy, quick, safe, convenient. You'll save time and energy by making out your order now and mailing it promptly. First grade, field-grown plants will reach you in time for immediate planting. You'll find them a great investment in beauty and satisfaction.

Hybrid Tea. (Mallerin.) One of the easiest white roses to grow, and the classic example of what a Hybrid Tea bud should be—long, urn shaped, elegant. A majestic beauty of pure satiny white, $4\frac{1}{2}$ inches across and of superb form and style. The plant is bushy but quite upright in growth, with good heavy canes and leathery, cedar-green leaves. Moderate, extremely sweet fragrance. You will want to cut these fragrant, snowy, graceful flowers, and the bush blooms freely enough for you to do so frequently.

\$2.75 ea.—3 or more, \$2.40 ea.



MIRANDY

Hybrid Tea. (Lammerts.) Deep wine-red flowers and heavenly perfume—an irresistible combination. The huge buds slowly open to marvelous flowers fully packed with 50 or more velvety, deep crimson-red petals with a mysterious dusky shading. Blooms are not only broad but deep too, with a very high center and rich spicy perfume. They open best in hot weather.

A sturdy garden plant about $2\frac{1}{2}$ feet tall, blooming very well until frost. A favorite for years. Its form, color and fragrance are so special that you will recognize Mirandy instantly and be able to call it by name.

\$2.75 ea.—3 or more, \$2.40 ea.



INTRIGUING

Command Performance Hybrid Tea. (Lindquist.)

Plant Pat. App. For. The only Hybrid Tea to

Plant Pat. App. For. The only Hybrid Tea to win the All-America Award for 1971. A wonderful flower of clear bright orange, star shaped when fully open. Tropicana is one of its parents.

Blooms are of medium size, developing from a long bud. There are about 50 petals, forming a substantial flower with a high furled center. As the bud opens, the petals keep rolling back until each one comes to a point, resulting in a star shape for the flower. The color is a good warm orange—on the reddish side—with a lighter reverse. Unfading and unchanging all season. Fragrance is light to moderate, appealing and sweet.

The tall, very strong and upright plant is covered with dark leathery leaves and continues to bloom freely from early summer to frost. The regal buds and flowers are spectacular for cutting, with their sturdy stems and brilliant shading.

\$4 ea.—3 or more, \$3.55 ea.

COMMAND PERFORMANCE

Hybrid Tea. (The House of Meilland.) Plant Pat. 2693. We grow a number of large red roses, but here's the biggest of them all—actually 6 inches across. These thrilling, velvety blooms are oversize not only in width but in depth as well. The bold red-red color is bright and strong, with a more rosy red tone on the underside of the petals. Thick, fat buds open to high-centered blooms with 50 to 60 petals. The petals are unusually large, curling slightly in classic rose form to produce an exceptionally firm flower for so large a bloom. Spicy fragrance. The plant is tall and upright, but somewhat spreading.

This is a satisfying rose with great body to it. "Big Red" may not be a very glamorous name, but when we first saw this rose in bloom this is the descriptive name we unconsciously used.

\$3.50 ea.—3 or more, \$3.10 ea.



BIG RED



Why We Can Give the Star Rose Guarantee

Roses are our business and have been our specialty ever since 1906. We guarantee them to grow and bloom for one growing season; otherwise we will replace them or refund the purchase price. This is a generous offer, and the reason we can make it is that we hold strict control over all our rose growing operations. At every step we are most

particular, from preparation of the soil to the final step of packaging and shipping. Selection of understock, expert budding, regular cultivation and spraying of the plants in the field, rigid grading and proper storing are equally important. All this adds up to a top quality product—STAR ROSES.

NEWER ROSES

Starburst Grandiflora. (The House of Meilland.) Plant Pat. 2974. An introduction of Star Roses that we especially wish to point out as a very pleasing Grandiflora. Of medium height, it fits easily into any planting scheme.

Buds are yellow at the base, blending into soft orange-yellow at the edge. On the inner surface the color is bright orange-red with pale yellow at the base. Buds are of short pointed form, nicely furled when opening. Flowers of medium size and maximum brightness are generally in clusters of three. Particularly lovely at the half-open stage when the orange-carmine color shows on the inside of the petals. Fragrance is light and pleasing. The foliage of Starburst is unusually dark, glossy and healthy, and it covers the plant right down to the ground.

\$3.50 ea.—3 or more, \$3.10 ea.



Grandiflora. (Armstrong.) Plant Pat. App. For. Another All-America Award Winner for 1971, producing quantities of bloom both singly and on big branching canes. You can judge its color from the illustration—deep pink at the petal edge, blending down to carmine at the base. The outside of the petals is this same bright reddish pink . . . new for Grandifloras. The 30 to 35 petals form blooms of medium size (perhaps $3\frac{1}{2}$ to $4\frac{1}{2}$ inches) and so well shaped they will be excellent for cutting. Mild perfume. The overall impression of Aquarius is of a somewhat formal flower, not heavy but well proportioned and long lasting.

This is a tall, sturdy bush with heavy, semi-glossy foliage. Plant it with other tall growers like Queen Elizabeth, where it will not overtop its neighbors. As the only Grandiflora to win the All-America Award for 1971, it comes highly recommended.

\$4.50 ea.—3 or more, \$4.10 ea.

AQUARIUS





STARBURST

"I did not realize there was such a drastic difference in good roses and inexpensive ones until we put in Star Roses this Spring and have had such wonderful results. We feel fortunate in getting our roses from you and look forward to the new ones ordered. I know we have a real job getting all these in, but when warm weather comes again and they begin to bloom, we will be repaid a hundred fold."

Mrs. P. P. W., North Carolina



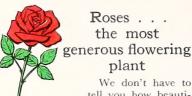
OFFER 165 4 Great Newer Roses

AQUARIUS BIĞ RED COMMAND PERFORMANCE STARBURST

\$13.85



YOU CAN'T DO WITHOUT THESE!



We don't have to tell you how beautiful roses are. Poets

have been doing that for centuries. Right in your own yard, you can breathe in their fragrance and warm colors week after week, from late May or early June until hard frost . . not only this year but for many seasons to come. Start with good plants—Star roses—and with moderate care they will pay for themselves many times.





MISTER LINCOLN

Hybrid Tea. (Swim & Weeks.) Plant Pat. 2370. Especially impressive because of the wonderful shape of the flower, the splendid color, and the fragrance. It's as much as 6 inches across, very full and double, coming from firm, pointed buds. The wide petals curl back from the high center. In color it is a lively, vigorous red in the flower, rich dark maroon in the bud.

The plant grows tall and strong and is covered with glossy leaves that are reddish at first, turning to a good dark green. Thorns and canes are reddish, too. Stems are very straight and firm, holding the flowers proudly. Whether indoors or out, the blooms have a long life and never droop their heads. The fragrance deserves special mention, for even on dull days this rose has a rich scent.

\$3.50 ea.—3 or more, \$3.10 ea.

Grandiflora. (Swim & Weeks.) Plant Pat. 2371. Soft but lively, light and glowing in color, Camelot has a certain shimmering beauty of its own. The luminous coral-pink flowers have a little patch of white at the base of the petals to give the center a pleasant touch. These are good-sized flowers with rich spicy scent. They have the popular high pointed center at first, and become more cupped as they open. Usually three or more flowers are carried on one strong stem. They last well, and the plant bears them repeatedly through the summer.

Camelot "wears" well—you will like it more and more each time it blooms. It grows tall and quite broad as well, and is covered with shining, dark green leaves of extra large size. This is a fine rose to plant alongside such Grandifloras as Golden Girl and Starburst.

\$3.50 ea.—3 or more, \$3.10 ea.



Royal Highness Hybrid Tea. (Swim & Weeks.)
Plant Pat. 2032. You'll exclaim over this beauty! The American Rose Society ranks it as THE this beauty. The think the top top exhibition rose, which means its form and lasting powers are just about perfect. Its exquisite color is the softest baby pink, with warmer pink tones showing in the heart of the flower. One of the nicest things about it is the strong tea rose fragrance.

The bloom is extra large, with 40 to 45 thick, soft petals like satin. Buds are very long and pointed, and the 5 to 5½-inch blooms retain this high-centered form. The long stiff stems are perfect for cutting. A strong, upright grower with waxy rich dark leaves.

\$3.50 ea.—3 or more, \$3.10 ea.



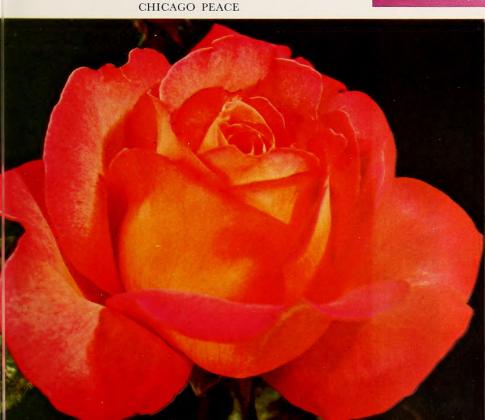
OFFER 167 4 Everyone **Must Have** CAMELOT CHICAGO PEACE MISTER LINCOLN ROYAL HIGHNESS \$12.40

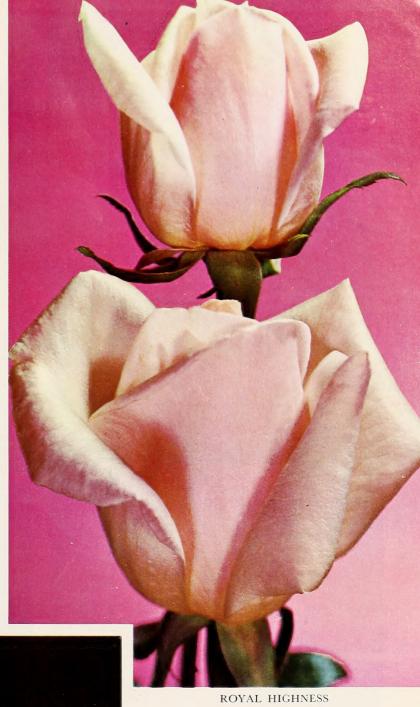


Chicago Peace Hybrid Tea. (Johnston.) Plant Pat. 2037. A sport of the famous Peace rose with even livelier color and more fragrance than its parent, plus the same extraordinarily vigorous plant and big leathery leaves. Its color is a dramatic blend of glowing pink, canaryyellow and occasional coppery tones. These are huge, highcentered flowers with 50 to 60 large petals of firm texture, coming from big solid buds. They hold their shape well and last for days. Very thick, strong stems and light but sweet fragrance.

Chicago Peace resists practically any rain or wind storm of summer and blooms repeatedly throughout the season. Tall, very sturdy . . . you will never want to do without it.

\$3.50 ea.—3 or more, \$3.10 ea.







We Pay the Postage on Every Plant We Ship

Regardless of where you live, WE PAY the shipping charges on all plants ordered by mail.

No order is too small for us to handle. We are large enough to serve you and small enough to know you.

Why not make out that order today? There's still time for bushes to reach you for spring planting if you act promptly.

CHRYSLER IMPERIAL

Uhryster Imperial Hybrid Tea. (Lammerts.) Plant Pat. 1167. A most famous rose

known and loved everywhere. Glowing crimson-red with even darker overtones and intoxicating perfume . . . a wonderful combination. Full, solid buds and large, highcentered blooms with 40 to 50 huge petals. Usually borne only one flower to a stem.

An outstanding rose for cutting, and a perennial winner at rose shows. As a standard red for any garden it is hard to beat, or even equal. It is not an "addition" to a rose planting; it is one of the dozen or so Hybrid Teas that are indispensable in any garden of roses. The bush is strong and of medium height. Plenty of vigorous, dark foliage provides an effective setting for a glamorous rose.

\$3.50 ea.—3 or more, \$3.10 ea.

Miss All-American Beauty

Hybrid Tea. (The House of Meilland.) Plant Pat. 2625. Nothing shy about this American beauty! It has all the poise and confidence of the girls who parade down the runways in beauty contests. And with good reason, for these are truly gorgeous roses. The color is a deep, rich pink, extremely crisp and clean. Beautifully curved petals encircle the high pointed center. The flowers are big and full, and best of all, the plant keeps on blooming in one burst after another. Generally the flowers are borne singly on long stiff stems, and of course you will want to cut them for the house. Their heavy tea perfume is delightful. Very sturdy plant with large, sage-green leaves.

\$3.75 ea.—3 or more, \$3.30 ea.

BAIDINE

Queen Elizabeth Grandiflora. (Lammerts.) Plant Pat. 1259. Another super rose with buds and flowers showing on the tall plant practically every day from early June to frost. The lovely flowers of light to medium pink have an informal and artless look, and yet a plant in bloom is extremely regal and even commanding. Buds come both singly and several on a stem. Cupped in shape and slightly ruffled, either one bloom or a cluster is a real treat.

In garden performance this ranks among the best of all roses. The plant is a strong green pillar with abundant thick leaves-hardy, healthy and long lived.

\$3.50 ea.—3 or more, \$3.10 ea.



OFFER 168

Five Headliners

CHRYSLER IMPERIAL MISS ALL-AMERICAN BEAUTY QUEEN ELIZABETH SUMMER SUNSHINE TROPICANA

\$15.90

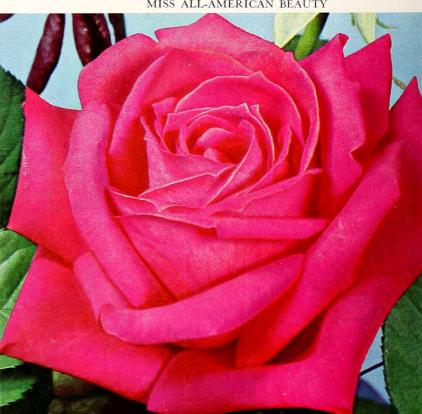


Hybrid Tea. (Swim.) Plant Pat. 2078. A New Jersey customer of ours reports, "I just wanted you to know how pleased I am with a rose ordered this past spring. It is Summer Sunshine—a truly perfect yellow rose!" If you want an extra brilliant yellow—one that glitters in the sunshine—this is the one for you.

The urn-shaped buds open to a sunburst of bloom, and the intense yellow lasts for days. Flowers of medium size, with about 25 satiny smooth petals. High centered at first, they gradually become cup shaped. Both the form and the dazzling color hold up well. Moderately tall and well branched, and a regular and continuous bloomer until frost.

\$3.75 ea.—3 or more, \$3.30 ea.

MISS ALL-AMERICAN BEAUTY



AMONG ROSES



QUEEN ELIZABETH
SUMMER SUNSHINE



PLANTING GUIDE sent with your order



If you have never before grown roses, you will find this 24-page booklet a helpful guide to proper planting and cultural methods. And if you're an old hand at rose growing, you will probably want to look through it and double-check on the procedures you have been following. From planting, through

pruning and spraying, the booklet describes and pictures the steps to success with roses . . . and also gives pertinent facts about the growing of bulbs and perennials. A copy is sent FREE with every order we fill.

"The roses and ground cover were delivered yesterday. They arrived in perfect condition. I also want to thank you for the booklet, 'Here's How to Plant Them Right.' I am sincerely looking forward to doing business with your fine Company for many years to come."

M. P. L., Pennsylvania



TROPICANA

Hybrid Tea. (Tantau.) Plant Pat. 1969. In some European countries this rose is known as "Super Star," a name we think very appropriate.

The word "fluorescent" is often used to describe the full impact of its color. The bright, lasting orange-red is intense but not too deep and is full of a luminosity that makes it come alive.

The flowers are medium large— $4\frac{1}{2}$ to 5 inches—elegantly formed and with pronounced fragrance. Buds are especially prized by flower arrangers. Quite tall and bushy. Easy to grow, for it is thrifty, hardy and free blooming all season. A classic.

\$3.75 ea.—3 or more, \$3.30 ea.



COMANCHE

Roses Are For You

"Can I really grow roses like these?" you may ask. Our answer is "Yes," if you can give them the few basics they require: a location where they will receive five to six hours of full sun per day, a garden soil of average fertility, pruning and fertilizing in the spring, and spraying and watering in the summer. About two minutes per plant per week will do it.

Your reward will be dozens of marvelous blooms that will thrill you all the more because some of your own effort went into producing them. Get into the swing of rose growing and before you know it you'll be a confirmed "rose bug."

Grandiflora. (Swim & Weeks.) Plant Pat. 2855. A bright, distinctive color. The pointed buds are dull red on the outside, but as they open they catch fire. The upper side of the petals is orange-red and the underside a more rosy or "Indian" red. Blooms, about 4 inches across, are carried like a crown at the top of great canes—6 to 8 in a cluster. Tall and rather rangy, vigorous and free blooming all season.

\$3.75 ea.—3 or more, \$3.30 ea.

Hybrid Tea. (Lens.) Plant Pat. 2592. For a pleasing all-round white rose you can't do better than Pascali. The exquisite buds are followed by high-pointed flowers of soft creamy white with an ivory-yellow center. Blooms are medium large and double, with over 35 petals. They never look cold or aloof, but are sweet and graceful. Every specimen is perfectly formed, even in poor weather. A tall plant, often over 4 feet high, with strong canes.

\$4 ea.—3 or more, \$3.55 ea.

Grandiflora. (The House of Meilland.) Plant Pat. 1912. A fine yellow rose that blooms and blooms. The deep gold color looks as if it had been poured down into the center of the flower, to spill out over the soft ivory outer petals. Long slim buds with decorative sepals.

A happy West Virginia customer writes us: "Last spring I ordered Golden Girl from you. At one time I counted 40 buds and blossoms on it. As folks passed by they stopped to admire the beauty of it. It was truly the first rose that I ever had to be so full of buds and blossoms—a great bloomer!"

\$3.50 ea.—3 or more, \$3.10 ea.

Hybrid Tea. (The House of Meilland.) Plant Pat. 1943. Magnificent crimson-red overlaid with an iridescent scarlet sheen. The bloom is perfectly formed and above average in size, with 50 to 60 neatly placed petals . . . ideal for cutting. A solidly substantial, unfading flower of top quality, long lasting and with high style to match its name. Light perfume.

A vigorous, bushy, upright plant with rich green, leathery leaves. Steady, continuing bloom production throughout the growing season. Hardy and healthy, Christian Dior will give all-round satisfaction.

\$3.50 ea.—3 or more, \$3.10 ea.







PASCALI

Pink Peace Hybrid Tea. (The House of Meilland.) Plant Pat. 1759. Pleasant fragrance, strong stems and deep dusky pink color make Pink Peace a favorite rose to cut. And in the garden the superb plant is a standout.

The shimmering color of the flowers, their firm petals and lasting ability are unusually good. Buds are big and pointed, and the fully double bloom has a high peaked center surrounded by broad petals. The plant is very strong and bushy, like the Peace rose, with large leaves and thick flower stems.

\$3.50 ea.—3 or more, \$3.10 ea.

"You have sent me the very finest rose plants this year that I have ever seen. I know you already know they are the finest. I just want to let you know that I think so too." J. D. K., Missouri



PINK PEACE

CHRISTIAN DIOR





Come See Us At Our Three Garden Centers

No. 1, one mile off U. S. Route 1 at West Grove, Pa. Open all year, every day, 9:00 to 6:00.

No. 2, on U. S. Route 1, two miles south of West Grove, at entrance to our rose fields and rose gardens. Open summer and fall, every day, 9:00 to 6:00. No. 3, at Lancaster, Pa., on Route 230 (by-pass) ½ mile west of Manheim Pike. Open all year, every day, 9:00 to 6:00.



OFFER 171

For All-**Summer Beauty** CHRISTIAN DIOR COMANCHE GOLDEN GIRL **PASCALI** PINK PEACE

\$15.90





SCARLET KNIGHT

STARS FOR

Scarlet Injust Grandiflora. (The House of Meilland.) Plant Pat. 2692. If you're looking for a fine strong garden rose with a will to grow, here it is. The color is a rich deep scarlet-crimson—very dark in the bud and becoming bright scarlet as the flower opens. Very velvety and nicely formed, usually carried in a cluster of three to five. Blooms are not exceptionally large but have a neatly rounded silhouette. The color holds true without fading or turning blue.

Big vigorous canes spring from the ground, reaching a height of about 3 feet and quickly producing a fine head of bloom.

\$3.75 ea.—3 or more, \$3.30 ea.

"My roses have just arrived and I am greatly impressed by the sturdy plants. They can only be a success!" Mrs. R. M., New Jersey

"Please send me your latest catalog. I have ordered roses from you in the past and find them far superior to anything I can purchase where I live."

A. L. S., Ohio

Hybrid Tea. (The House of Meilland.) Plant Pat. 2349. An inviting, deep cool pink, attractive at all stages. The pointed buds are deep pink to light red, opening to an appealing rose-pink. The 35 to 45 big petals of firm texture are a slightly deeper shade of pink on the underside. A large, solid bloom with light tea fragrance.

The foliage is especially good, covering the very tall bush with a lush deep glossy green mantle. Vigorous and well branched.

\$3.25 ea.—3 or more, \$3 ea.



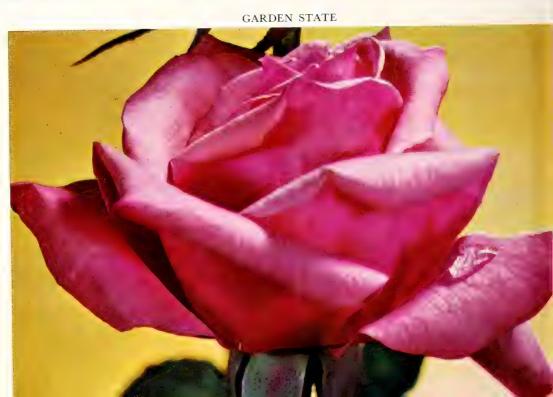
OFFER 172

All Four Stars

CANDY STRIPE FIRST PRIZE GARDEN STATE SCARLET KNIGHT

\$13.40





RY GARDE



CANDY STRIPE

landy Stripe Hybrid Tea. (McCummings.) Plant Pat. 2278. Great quantities of big, colorful blooms with decidedly pleasing fragrance. The basic rose-pink color is irregularly marked with streaks of lighter pink and off-white from petal base to outer edge. This gives the 6-inch blooms a flourish that is a delightful surprise. And strangely enough, the pattern of the lighter streaks and flecks is not precisely repeated on the underside of the petals. Each side of each petal is a different design, and frequently there is an all-pink petal. Tall growing.

\$3.25 ea.—3 or more, \$3 ea.

Star Rose Guarantee

STAR ROSES are guaranteed to grow and bloom as they should for the first blooming season after purchase. If they do not, we will replace them or refund the purchase price.

First Prize Hybrid Tea. (Boerner.) Plant Pat. 2774. Exquisitely shaped flowers almost too perfect to believe. They are a living demonstration of what is meant by an "exhibition" bloom, and yet they appear on a fine garden plant that needs no more than ordinary care.

The rich pink color is lighter on the inside of the flower and close to a light red on the outside. Large, magnificent buds and flowers up to 5 inches across, with satiny petals rolled back from the spiraled center. Perfect for cutting, lasting well and never turning an unpleasant color. Medium height, strong and upright.

\$4.50 ea.—3 or more, \$4.10 ea.

This All-America Symbol W



points out the roses that are winners of the All-America Award. Test gardens have been set up in 24 areas of the United States with varying climate and growing conditions. Here the new roses are grown (without name or grower's identification) and rated for two years by impartial judges of All-America Rose Selections. Those that come up to AARS standards are given awards and publicized so that you, the buyer, can see which roses are likely to do best

"Thank you for the information concerning the replacement of the bush which I lost. You have always been so honest in your dealings that if you had not found it convenient to do so I would not have had any ill feelings about it. Now I have a higher regard than ever."

Mrs. E. M. O., Delaware





Monto Suma Grandiflora. (Swim.)

Plant Pat. 1383. Brilliant rosy salmon with a creamy sheen, extremely smooth and melting, that spreads over the whole flower. Buds are rather short, but shapely. Blooms are high centered, made up of 40

petals, and are borne on medium long, strong stems.

This is a tall rose, bushy and well branched. It will pay its way many times over with strong, free growth and bloom.

\$3.50 ea.—3 or more, \$3.10 ea.



CRIMSON GLORY

HARA STAN

OFFER 174

5 Our Selection

No. 1, 2-yr.-old, field-grown regular catalog varieties—all different.

Regular Value \$13.75

Save

\$3.85

You Pay Only \$9.90





Hybrid Tea. (Kordes.) These are velvety crimson, double blooms of good substance. By today's standards they are not extra large, but their rich Damask fragrance has made this rose a byword. Crimson Glory blooms freely and continuously on a very strong but low plant. Its only fault is the stems tend to droop a little.

An older rose that enjoys a tremendous reputation, even today, for its beauty, color and heavy fragrance.

\$2.75 ea.—3 or more, \$2.40 ea.

Hybrid Tea. (Nicolas.) Streamlined, perfect buds—slender and tapering. The color is golden yellow, becoming clear chrome-yellow as the flower opens. Blooms are of medium size, with about 25 petals, carried on long stems. Fragrance is quite strong and pleasant.

The plant is vigorous and inclined to be tall, producing a continuing show of bloom all season.

\$2.75 ea.—3 or more, \$2.40 ea.

More Fine Roses

BEWITCHED. Hybrid Tea. (Lammerts.) Plant Pat. 2755. A clear pure rose-pink Hybrid Tea of remarkably uniform and lasting color. Its bright flowers, with 35 to 40 rounded, scalloped petals, reach a diameter of 5 inches. Enchanting fragrance. Bouquets of this rose have been known to outlast other kinds by several days. Blooms freely.

\$3.50 ea.—3 or more, \$3.10 ea.

CONDESA DE SASTAGO. Hybrid Tea. (Dot.) Always bright and gay, with heavy perfume in addition to its warm yellow and rose-scarlet colors. Very full blooms on good stiff stems. Medium height, vigorous and free blooming.

\$2.75 ea.—3 or more, \$2.40 ea.

CONFIDENCE. Hybrid Tea. (The House of Meilland.) Plant Pat. 1192. Lovely form and color—a soft blending of pastel peach tones, from light yellow through ivory and shrimp-pink. Long, streamlined buds and graceful, fragrant flowers. Upright and bushy, with dark leathery leaves.

\$3.25 ea.—3 or more, \$3 ea.

FRAGRANT CLOUD. Hybrid Tea. (Tantau.) Plant Pat. 2574. True rose perfume and bright coral-red to orange-red color. Double blooms of perfect form, about 5 inches wide, set off by glossy, dark leaves. Quite tall and very strong. Excellent to cut.

\$4 ea.—3 or more, \$3.55 ea.

GARDEN PARTY. Hybrid Tea. (Swim.) Plant Pat. 1814. A soft, delicate combination of rich ivory and creamy tones flushed appleblossom-pink. A bold, dramatic rose with large flaring petals of excellent texture. Bloom is plentiful and continues all season long. Stiff stems and long lasting ability make Garden Party a perfect cutting rose. The plant is tall and very strong.

\$3.50 ea.—3 or more, \$3.10 ea.

GOLDEN PRINCE. Hybrid Tea. (The House of Meilland.) Plant Pat. 2949. An exciting yellow rose, crisp and sparkling. Long shapely buds become 5-inch flowers of full-hearted form with light scent. Tinged rich glowing orange at the edge of the petals at first, turning deep bright gold, with a beautiful large mass of orange-gold stamens. Foliage of waxy deep glossy green. Moderate height, well branched and with strong canes.

\$3.50 ea.—3 or more, \$3.10 ea.

GRANADA. Hybrid Tea. (Lindquist.) Plant Pat. 2214. Tingling with life and ready to go! The charming pointed buds become 4-inch flowers with large ruffled petals in a bright mixture of scarlet, gleaming lemon-yellow and orange-pink. Flowers are beautifully formed and generally come in candelabras. They are informal rather than of strict exhibition type. Vigorous and upright, blooming well. Light green leaves, ruffled and holly-like.

\$3.50 ea.—3 or more, \$3.10 ea.

MORE FINE ROSES, continued

INDIANA. Hybrid Tea. (The House of Meilland.) Plant Pat. 2597. One of the brightest red roses, with pleasant light perfume. A true, solid, bright cardinal-red. Plants are seldom without color even during sultry weather. Fully double, velvety, cup-shaped blooms of excellent form and profile. A compact, well-branched bush of moderate height but above average in vigor. Bloom production is extremely good. The foliage is heavy, large, deep green and abundant.

\$3.25 ea.—3 or more, \$3 ea.

LADY X. Hybrid Tea. (The House of Meilland.) Plant Pat. 2691. A delicate soft lavender color—entirely different and unique. A perfect rose for cutting. Buds are long and slender, with petals gently rolled at the edge. Every bloom is elegantly shaped and very long lasting. Light tea fragrance. We get many good reports on the form and beauty of this rose. As for its performance in the garden, a Massachusetts gardener wrote that his bush grew to over 7 feet and was very hardy.

\$3.50 ea.—3 or more, \$3.10 ea.

PICTURE. Hybrid Tea. (McGredy.) Through many years this rose has maintained its place, in spite of the fact that numerous other pink kinds have been introduced in the meantime. Its velvety clear rose-pink color is one reason. Another is its dependable bloom production. Flowers are of rather modest size but nicely formed and they carry a light perfume. The bush is of medium height, vigorous, with strong canes and glossy, dark green leaves.

\$2.75 ea.—3 or more, \$2.40 ea.

POLYNESIAN SUNSET. Hybrid Tea. (Boerner.) Plant Pat. 2530. Coral-orange, with a warm, iridescent glow. Exquisite buds and huge 6½-inch flowers, fully double but with an open center. Both the color and the flower form hold for the entire life of the bloom, both outdoors and in the house. A heady, fruity scent suggests the tropics. Hardy and vigorous.

\$3.75 ea.—3 or more, \$3.30 ea.

SUMMER RAINBOW. Hybrid Tea. (R. Jelly.) Plant Pat. 2746. Light crimson-pink with a soft chrome-yellow reverse, and as the flower develops, the crimson passes to fuchsia-pink. Full, high-centered blooms of large size with firm, satiny petals. Pleasing tea fragrance. Stems are straight and strong, excellent to cut. Average height, thrifty and healthy.

\$3.25 ea.—3 or more, \$3 ea.

TALISMAN. Hybrid Tea. (Howard.) The rose that made history—the first multicolor. An orange and rose combination of medium size, double, with nice perfume. At its best in spring and fall. Easy to grow. Fairly tall, with long stems and light green, leathery foliage.

\$2.75 ea.—3 or more, \$2.40 ea.

TIFFANY. Hybrid Tea. (Lindquist.) Plant Pat. 1304. A cutting rose par excellence. Long, superbly formed buds and high-pointed ed flowers. A blend of light pink and pale gold, always clear and fresh looking. Flowers are about 5 inches across, full but not heavy. Tea rose fragrance. Medium tall, very free blooming.

\$3.50 ea.—3 or more, \$3.10 ea.

Choice Floribunda Roses

FASHION. Floribunda. (Boerner.) A classic Floribunda, recognized everywhere as one of the very best. Soft coral-peach-pink suffused with gold, a combination that livens the bush. Fine Hybrid Tea form and firm substance; fragrant too. Plants are loaded with bloom time after time all summer. About 3 feet tall, with disease-resistant foliage.

\$2.75 ea.—3 or more, \$2.40 ea.

GENE BOERNER. Floribunda. (Boerner.) Plant Pat. 2885. Clear soft pink flowers with a deeper pink center, borne in clusters of 7 to 9 on strong stems. The dainty pointed buds are deep rose in color, and a plant with buds and blooms in various stages of opening is a most delightful picture. This is a tall bushy plant, often over 3½ feet high.

\$3.50 ea.—3 or more, \$3.10 ea.

GOLDILOCKS. Floribunda. (Boerner.) Sunny yellow flowers in showy clusters, becoming lighter as they age. They are very double, cupped at first, gradually opening to 3 inches or so, with 45 petals. A dense, rather spreading plant of average to low height, producing bloom in steady succession. Very easy to grow and a nice reliable plant for garden use.

\$2.75 ea.—3 or more, \$2.40 ea.

RUMBA. Floribunda. (Poulsen.) Plant Pat. 1919. Excellent as a hedge. Very free growing, bushy and vigorous, reaching about 3 feet in height, with abundant foliage resistant to disease. Flowers in clusters of 5 to 12 are a flash of colors—a yellow, an orange, a strawberry-red, a pale pink will be shown all at one time in a cluster. Light but spicy fragrance.

\$3.25 ea.—3 or more, \$3 ea.

SARATOGA. Floribunda. (Boerner.) Plant Pat. 2299. These pure white, gardenia-like flowers are not only breathtakingly beautiful but also exceptionally large. The open flower is often 4½ inches across—unusual in a Floribunda. Buds are somewhat cream colored, opening to the purest white. Profuse blooming; medium tall. Old rose fragrance.

\$3.25 ea.—3 or more, \$3 ea.

TAMANGO. Floribunda. (The House of Meilland.) Plant Pat. 2857. Very dark buds and 4-inch, luminous velvety red flowers with 40 or more petals. Usually in massive clusters. The deep red color lasts for days. Light tea fragrance. A healthy, sturdy plant, taller than most Floribundas. Neither winter cold nor sweltering heat seems to affect it.

\$3.75 ea.—3 or more, \$3.30 ea.



FIRE KING

Floribunda. (The House of Meilland.) Plant Pat.

1758. A brilliant deep orange-red—
a grower in New Hampshire remarks on its "carrying power." Neat-looking, perfectly formed buds and flowers in big clusters, and the plants are exceptionally vigorous. Each fragrant bloom is of medium size, with about 45 thick petals, regularly arranged. Tall and uniform in growth and a steady producer all season.

\$3.25 ea.—3 or more, \$3 ea.







BLAZE

PILLAR OF FIRE

STARRING THE CLIMBERS

NEW DAWN

New Improved Everblooming Kind. (Kallay.) The "everywhere" Climber used on fences and walls all over America. It blooms with complete freedom in a great burst of scarlet in June and again in the fall, with some bloom in between. Flowers come in medium-sized clusters but in such profusion that they turn the plant into a blaze of glory. Very hardy and vigorous.

\$2.75 ea.—3 or more, \$2.40 ea.

Golden Showers Everblooming Climber. (Lammerts.) Plant Pat. 1557. We consider this the finest yellow Climber because it blooms so freely. Daffodil-yellow flowers, fragrant and unusually large for a Climber. Very vigorous, with canes so strong the plant can almost stand alone like a bush rose, without support. Grows 6 to 8 feet tall and is ideal against a post or pillar.

\$3.50 ea.—3 or more, \$3.10 ea.

Everblooming Climber. (Somerset.) Soft blush-pink flowersaltogether charming. Fragrant and of good size, they come in clusters against extra glossy, dark foliage. Repeated blooms all season. Very hardy. Grows 15 to 20 feet, so give it plenty of space.

\$2.75 ea.—3 or more, \$2.40 ea.

Everblooming Climber. (Shamburger.) Plant Pat. 2329. A very tall shrub or pillar rose, superb as an individual accent plant on the lawn and also dramatic as a tall everblooming hedge. Grows to 8 feet or more and is always bright with vivid flowers of sparkling coral-red. Strong enough to stand alone or can be tied to trellis or fence as a climber.

\$3.25 ea.—3 or more, \$3 ea.



OFFER 176 4 Stunning Climbers BLAZE

GOLDEN SHOWERS NEW DAWN PILLAR OF FIRE

\$10.90



Up With Climbers!

You will find climbing roses wonderful in a number of places: at a doorway they extend a welcome—at the end of an exposed porch they act as a screen-tumb-

ling over a stone wall or old stump they look very picturesque—on posts, pillars, trellises and fences they can be stunning garden highlights.

STAR® MINIATURE ROSES

FOR MAXIMUM CHARM



For maxi pleasure in mini size, plant some Miniature Roses. They grow only 10 to 14 inches tall at most and are true copies of the classic Hybrid Teas. Buds and flowers are exquisitely formed, nice and full, but no bigger than a quarter. The tiny leaves, thorns and

branches are in proportion to the bloom, making a rose in miniature that is completely captivating. Requiring so little growing space, they are especially appreciated in small gardens.

These little roses are amazingly hardy, disease resistant and persistent blooming. Treat them like other roses (pruning, spraying, feeding), but plant them in beds of their own, as borders along walks or patios, and in rock gardens. Try to find a sunny spot near the house where you can plant them and watch their progress day by day. You will be fascinated with them. And if you enjoy making miniature arrangements in a teacup, Mini Roses will give you charming material to work with.

CINDERELLA

SCARLET GEM

CHIPPER



BABY GOLD STAR



CINDERELLA. (deVink.) This little jewel has been a favorite for years. It has dainty white flowers with the faintest hint of pink. These are well-formed, 1-inch blooms, covering the plant. Bushy, free blooming and entirely dependable.

\$1.75 ea.—3 or more, \$1.55 ea.

SCARLET GEM. (The House of Meilland.) Plant Pat. 2155. A brilliant beauty with classic Hybrid Tea-like flowers of excellent form and substance. Clear bright orangescarlet in color. Hardy and free growing. A joy to own.

\$1.75 ea.—3 or more, \$1.55 ea.

CHIPPER. (The House of Meilland.) Plant Pat. 2764. One of the newest Miniatures, with good-sized, coral-pink flowers. Each bloom is a little beauty of elegant shape, its petals perfectly arranged in classic style. Bushy, compact, 15 to 18 inches in height.

\$1.75 ea.—3 or more, \$1.55 ea.

BABY GOLD STAR. (Dot.) A golden beauty with perfectly formed buds and double blooms. A good strong yellow that keeps well. Grows rather tall, with small, soft foliage, and produces wave after wave of bloom till frost. Slightly fragrant.

\$1.75 ea.—3 or more, \$1.55 ea.

STARINA. (The House of Meilland.) Plant Pat. 2646. An excellent orange-red. Exceptionally large and well-formed flowers for the class, and somewhat taller than average. Charming as a cut flower for dainty bouquets. Blooms well all summer.

\$1.75 ea.—3 or more, \$1.55 ea.

STARINA





OFFER 177 5 Mini Roses BABY GOLD STAR CHIPPER CINDERELLA SCARLET GEM STARINA

\$7.75





OFFER 178

Admiral Duster and 1 lb. Star Rose Dust (\$6.65 Value) Only \$5.95



OFFER 178A

Rotary Duster and 4 lbs. Star Rose Dust

> (\$15.90 Value) Only \$14.45



WE USE THESE PRODUCTS OURSELVES TO INSURE STAR QUALITY ROSES . . .

. . . we recommend them highly to you!

STAR ROSE DUST

The same all-purpose formulation which we find so effective in our rose growing fields is available to you in Star Rose Dust. Containing the latest and most effective accepted ingredients, Star Rose Dust provides the complete protection your roses deserve. For greatest economy and best coverage apply dust lightly. Regular applications will keep your roses at their best. Lb. \$1.95; 4 lbs. \$5.95, ppd.

STAR ROSE SPRAY

This do-it-all spray contains the same powerful ingredients as Star Rose Dust. One pound makes 10 gallons of spray, and gives you the most complete plant protection possible in a single formulation. Fully proved by regular use in our own fields, Star Rose Spray is economical and easy to use. Many gardeners use both Dust and Spray. See "Which is Better—Dust or Spray?" (in opposite column) for the reasons. A pound of Star Rose Spray goes a very long way. Lb. \$3.65; 4 lbs. \$11.95, ppd.

STAR ROSE FERTILIZER

This is a high quality balanced plant food . . . a fertilizer developed out of long experience in knowing what roses thrive on. Contains organic and inorganic material, available nitrogen, phosphorus and potash in 7-7-7 analysis. We believe this fertilizer is best for roses, mums and other garden flowers, lawns, vegetable gardens or wherever you need to give plants a balanced diet. Use it when planting your roses and regularly as they grow. Star Rose Fertilizer is a favorite with both experts and amateurs. 5 lbs. \$1.75; 10 lbs. \$2.95; 25 lbs. \$5.95, ppd.

STAR ROSE GROW (Not illustrated)

Sometimes called Speed Feed, Star Rose Grow is ideal as a starter solution in transplanting and for leaf feeding of roses and other plants . . . especially effective in perking up old, starved, or neglected plants. Good for house plants, too, as well as miniature roses. The basic formula of 15% nitrogen, 30% available phosphoric acid and 15% potash gives you a quickly effective "pep-up" for your plants. 2 to 4 teaspoons of Star Rose Grow makes a gallon of solution. Lb. \$1.60; 4 lbs. \$5.45, ppd.

WIRE LABEL STAKES

Use these stakes to hold the Star tags from all your roses and the labels for the other plants in your garden. Long lasting and inexpensive, wire label stakes are handy and make identifying your plants easy. Labels are not included. 2 doz. \$1.90; 5 doz. \$4.25; 10 doz. \$6.95; 1000 for \$49.95, ppd.



WHICH IS BETTER— DUST OR SPRAY?

Both give effective protection. Dusting is quicker because you can keep your duster filled, ready for use after a rain or at the first hint of trouble. Spraying, on the other hand, gives wider coverage, therefore better control. For these reasons many expert gardeners use both Star Rose Dust and Star Rose Spray for worry-free rose gardening. Whether you choose dusting or spraying or a combination of both practices you can put your trust in these products—we do. When applying dusts or sprays remember that light, widespread coverage is more effective than a deluge. Also, during hot weather, it is best to spray after sundown to avoid spray burn on the young, tender leaves and shoots.

PROFESSIONAL PRUNER

Just like the pruners we use in the rose fields, these specially designed German shears do an easy, efficient job of cutting. \$4.95, ppd.



ROSELIFE

Add days to the life of your cut blooms! Follow these simple steps:

- 1. Prepare Roselife and warm water (about 100 degrees) as directed on package.
- Plunge stems of cut blooms into this water after removing extra leaves, thorn tips, and about 1 inch from the stem end with a sharp knife.
- 3. Keep in cool place for two hours or longer.
- 4. Maintain water level for life of bloom.

25 1-qt. packets \$2.95, ppd.

FOR SPECIFIC USES

These items are effective in the control of specific problems which occasionally crop up. Good to have on hand.

ACTI-DIONE ® controls Mildew.

A new formula spray for sure control of mildew (a fungus that makes leaves look powdery white). A 5-ounce package makes 10 gallons of spray. \$1.95, ppd. KELTHANE—specific for Red Spider Control. 8-ounce bottle makes 24 gallons of spray. A sure cure for these pesky mites when they attack your plants.

\$3.95, ppd.

PHALTAN® stops Blackspot. One 6-ounce can makes 30 gallons of spray to protect roses from Blackspot (a fungus that makes black circles on the leaves and turns leaves yellow). 75% wettable powder. \$2.60, ppd.

ROSE CANE SEALER. Use after pruning, to inhibit borers. Inexpensive—easy to use. 4-ounce dauber cap container goes a long, long way. \$1.35, ppd.

ROTA

ROTARY DUSTER

This duster has been so popular with our green-house employees we decided to offer it to our customers. Light and easy to hold, the duster is so simple to use that dusting is sure to get done. You can keep this sturdy duster filled and ready for

weekly dust applications and in-between times when rain has washed dust away. The geared hand crank turns smoothly and throws a

stream of dust as far as 8 feet. This handy garden tool stands upright when not in use. \$9.95, ppd.



COMPRESSION TANK SPRAYER

A sturdy, big capacity galvanized steel sprayer with welded seams ready to handle any home garden spraying job. With a twist of the nozzle you can adjust spray from a solid stream to a fine fog. 3-gallon capacity. Can be used with any spray material; with reasonable care this sprayer will last for years. A few strokes of the pump builds up pressure. Shoulder strap included. \$14.90, ppd.



ADMIRAL DUSTER

Very inexpensive but efficient to use, this improved model of a favorite duster delivers an even flow of dust to the plant. Plunger is self-lubricating, easy working. A long extension tube and a swivel head deliver dust where you want it—at the tops and bottoms of plants and the undersides of leaves. Easily loaded through a large fill opening. The Admiral is light weight and always ready to use. \$4.70, ppd.

THESE BOOKS PROVE THERE'S NO MYSTERY TO GROWING BEAUTIFUL ROSES!

"Handbook on Roses"

from the WORLD-FAMOUS BROOKLYN BOTANIC GARDENS

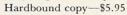
Here is one of the most informative and useful books on roses and rose growing ever published. It was edited by S. B. Hutton, of The Conard-Pyle Co., who has drawn on his more than 35 years of experience with roses. In doing so, Mr. Hutton has been assisted by an editorial board of over 30 distinguished rose experts. Never before have so many knowledgeable rosarians combined their "know-how" and experience in so interesting a way to make the growing and enjoyment of roses so easy to everyone. \$1.25 each, postpaid.

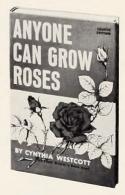
"Anyone Can Grow Roses"

by CYNTHIA WESTCOTT

Since the first edition of "Anyone Can Grow Roses" was published, this guide to rose culture has become a standard handbook. There is just no other book quite like it, either in its understanding of the home gardener's problems or in the simplicity with which the essentials of rose growing are presented.

It gives you: 10 basic commandments of rose growing, how to choose roses, identifying rose pests and diseases, where to buy roses, how to prepare and plant your rose garden, and many other down-to-earth helpful tips on growing better roses. This book is a must for every rose grower's library, beginner or expert.





"Do's and Don't's of Home Landscape Design"

by ROBERT J. STOFFEL

We consider this to be the most practical book on home landscaping on the market today. As the name implies, it tells in a concise manner the things to strive for and the pitfalls to avoid in your home beautification plans. \$6.95, ppd.

ORDER INSTRUCTIONS

Dormant plants. Prices in this catalog are for dormant roses and are void after June 1971. All Rose plants are 2-year, field-grown, guaranteed to bloom. Orders are accepted subject to stock unsold. Patented varieties are sold under license from the patent owner.

All "3-for" and group offer prices apply ONLY when plants are shipped to the same address at the same time. "3-for" prices apply to 3 of one variety only. In the group offers, we reserve the right to substitute sold-out varieties with kinds of equal or greater catalog value. We substitute only when necessary and only with other good varieties. However, we cannot make changes in offers on request. Their special price prohibits the extra handling these requests would require.

Parcel post prepaid. All plants and other items in this catalog are shipped at our expense, prepaid to your door. Plants will be shipped at the proper time for planting in your locality.

Packing charges. Orders over \$10 are packed without charge. We must charge a 50c packing fee on all orders that amount to less than \$10. This packing charge will apply on any portion of an order shipped separately which totals less than \$10. In cases where weather or some other condition forces us to ship parts of your order separately, this charge will not apply.

Enclose payment with your order. We do not ship C.O.D.

Add sales tax of 6% on orders to be delivered in Pennsylvania.

Please print your name and address on the order sheet, and don't forget the Zip Code. All orders from one household should be made under the same name.



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Phone: (215) 869-2426

COLORFUL FLORIBUNDAS

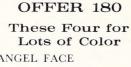


Floribunda. (Fisher.) Plant Pat. 2576. We rate this as the best yellow Floribunda available. Both its size and its color are extra good. Rich butter-yellow buds slightly tinged with orange become a bright, sunny yellow as they open. They become full flowers often up to 5 inches across—as large and attractive as many Hybrid Teas. They are borne in great abundance, the graceful yellow blooms literally blanketing the entire plant. The bush grows rather upright but at the same time mound shaped and is covered with light green leaves.

\$3.25 ea.—3 or more, \$3 ea.

ANGEL FACE



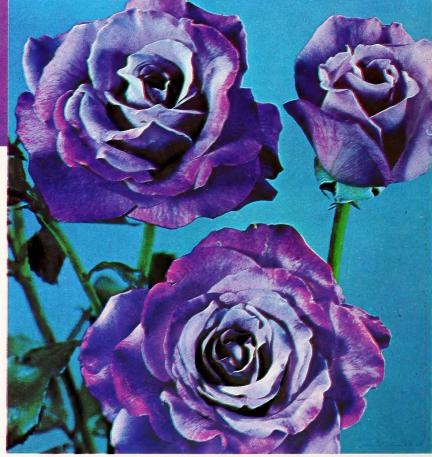


Lots of Color
ANGEL FACE
REDGOLD (see front cover)
SPARTAN
SUNSPOT

\$12.65







Floribunda. (Swim & Weeks.) Plant Pat. 2792. An exquisite rose with warm ruby-pink buds and rich lavender flowers. Both buds and open blooms are extremely pretty in shape. Petals are wavy and scalloped, forming a flower about $3\frac{1}{2}$ inches wide which is firm and lasting in texture. Nice fragrance. Growth is low and bushy, with plenty of bloom. We enthusiastically recommend Angel Face to all who love the sweet mauve and lavender Victorian colors. It will attract instant attention in your garden.

\$3.50 ea.—3 or more, \$3.10 ea.

Floribunda. (Boerner.) Plant Pat. 1357. Bright clear deep coral blooms, very well formed and perfect for cutting. Each is a perfect gem 3 to $3\frac{1}{2}$ inches across, borne singly and also in smallish clusters. Fragrance makes them extra welcome. A tall, strong plant, very free with its blooms all season. If you have space for only a few Floribundas, make sure one of them is Spartan.

\$3.25 ea.—3 or more, \$3 ea.

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